



**Friends of the Corpus Christi
Museum of Science & History**

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Greetings!

The Corpus Christi Museum of Science and History warmly invites you to the prestigious **McGregor Gala**, our signature annual fundraiser and auction. This year on **September 19, 2024**, we aim to raise \$175,000 in unrestricted funds to enhance our diverse educational and cultural programming. Your generous contributions will ensure that we continue to be a cornerstone of the Coastal Bend community.

Your sponsorship will enable us to sustain and expand our educational initiatives, introduce world-class exhibits, reach out to the community, offer educational scholarships, and inspire thousands with a passion for learning.

This year, we are excited to introduce a special “Fund-a-need” initiative during the event — Museum on the Road. This critical program aims to bring TEKS-aligned educational content directly into classrooms, making our resources accessible to students who may not have the opportunity to visit the museum in person. Your support will help us bring science and history to life across the Coastal Bend area.

Prepare for a memorable evening filled with lively music and a spirited auction that blends fun with philanthropy to support our mission to foster a culture of curiosity and lifelong learning.

Please find the attached details of our sponsorship packages and let us know if we can answer any questions. **We are grateful for your continued support and hope to see you there!**

Sincerely,

Karen Stevenson
President & CEO

Veronica Montez
Strategic Initiatives Director

MCGREGOR



SPORTS & PASTIMES

SPONSORSHIP OPPORTUNITIES



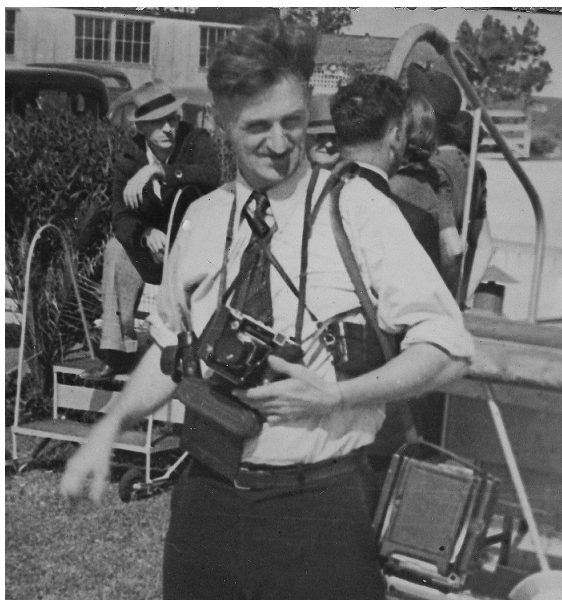
ENGAGING MINDS.
INSPIRING CURIOSITY.



CORPUS CHRISTI
MUSEUM
of SCIENCE
& HISTORY

(361)826-4667
WWW.CCMUSEUM.COM

2024 MCGREGOR GALA OVERVIEW



John Frederick "Doc" McGregor in 1939, doing what he does best!

This unique gala is not just a fundraiser; it's a vibrant celebration of community and culture set within the walls of one of Corpus Christi's most treasured institutions.

- **Food and Beverage:** Guests will enjoy dinner and dessert, designed to compliment the evening's festivities. Attendees will also be treated to a variety of fine wines and craft beers.
- **Live Entertainment:** Throughout the evening, guests will be treated to live music performances, creating a lively and engaging atmosphere that celebrates the arts.
- **Silent & Live Auction:** A key feature of the night, our silent and live auctions invite guests to bid on a diverse collection of items and experiences, with all proceeds directly benefiting the Museum's initiatives.

OUR MISSION



The mission of the Friends of the Corpus Christi Museum of Science and History is to engage our community in the active exploration of science, history, and innovation in the Corpus Christi and Coastal Bend region. At the Corpus Christi Museum of Science and History, we aspire to cultivate a community in which discoveries lead to lifelong passions for understanding the past, exploring the present, and imagining a brighter future.

PURPOSE AND IMPACT

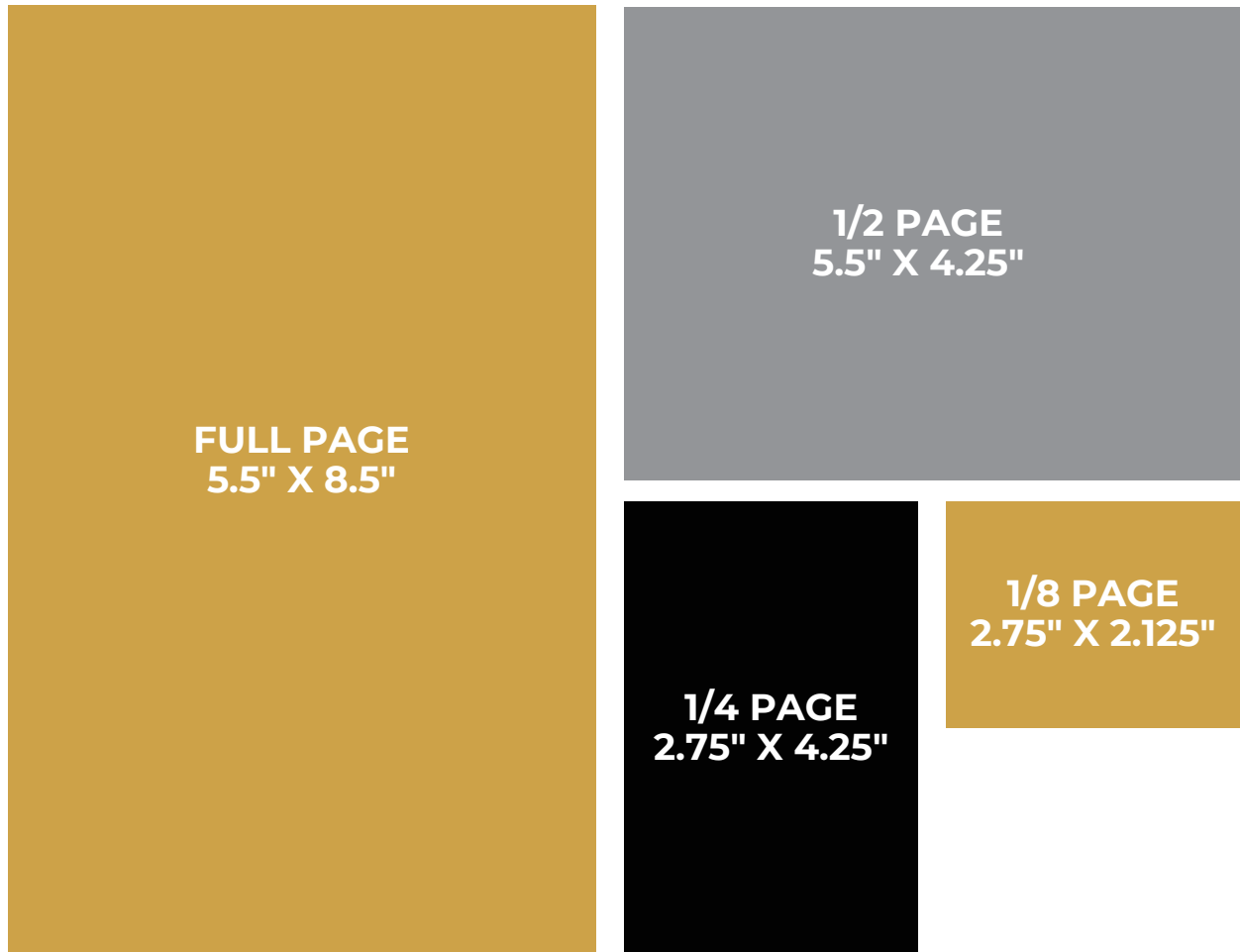


The McGregor Gala is an annual fundraiser for the Corpus Christi Museum of Science and History. From education programs that serve thousands, to opening new world-class exhibits, and performing essential community outreach; your sponsorship directly contributes to offering inclusive opportunities that inspire thousands of Museum patrons to love science and history. As a sponsor, 100% of your donation goes to our critical, mission-focused work to be of service to the community.

SPONSORSHIP OPPORTUNITIES	PRESENTING \$25,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500
Event table	2 Tables for 10	Table for 10	Table for 8	Table or 8	Table for 8
Print ad in program	Full Page	1/2 Page	1/4 Page	1/8 Page	
Recognition in all print and digital marketing materials including, website, social media and digital screens.	✓	✓	✓	✓	✓
Social media post with other level sponsors.	✓	✓	✓	✓	✓
Social media post with direct link to sponsor website.	✓	✓	✓		
One sponsored Museum on the Road experience for sponsors school of choice.	✓	✓			
Priority listing on all event materials including event signage & advertising.	✓				

SAVOR SPONSOR Food	<ul style="list-style-type: none"> Recognition in all print and digital marketing materials including social media, event signage & advertising.
BAR SPONSOR Alcohol	<ul style="list-style-type: none"> Half page Sponsor Ad in program. Marketing materials inside commemorative take-home bags.

PRINT SPECIFICATIONS FOR YOUR ENCLOSED SPONSOR AD



DIGITAL FILE REQUIREMENTS

Correct preparation of digital files is critical for timely production.

- CMYK: All images.
- Image DPI: 300 DPI at artwork size.
- Bleed: No bleed
- Acceptable File Formats:
 - Flattened .TIF
 - .EPS
 - .PDF
 - .PNG

FILE DELIVERY

- Flashdrive
- Email Victoria Contreras:
 - VictoriaC@ccmuseum.com

To ensure proper placement in Gala program, all files are due

August 15, 2024.

2024 McGregor Gala • Sponsorship Opportunities

Yes! **I WOULD LIKE TO BE A 2024 MCGREGOR GALA SPONSOR!**

Name of Company, Organization or Individual: _____

Company Name (as it should appear on all materials): _____

Contact Person: _____

Phone Number: _____

Email: _____

SPONSORSHIP LEVEL:

☐

PRESENTING
\$25,000

☐

GOLD
\$5,000

☐

BRONZE
\$1,500

☐

BAR SPONSOR

☐

PLATINUM
\$10,000

☐

SILVER
\$2,500

☐

TABLE
\$1,200

☐

SAVOR
SPONSOR

PAYMENT DETAILS:

☐

**CHECK
ENCLOSED**

☐

CREDIT CARD

☐

INVOICE

FOR AMOUNTS OVER \$10,000 PLEASE CONTACT US FOR PAYMENT OPTIONS.

Name on card: _____

Card number: _____

Expiration Date: _____ CVV: _____

State: _____ Zip: _____

Amount to be charged: _____

Cardholder Signature: _____

Please scan and email or otherwise return this form to Veronica Montez.

Email: **VeronicaM5@ccmuseum.com** Phone: **361.826.4692**

MAKE CHECKS PAYABLE TO:

Friends of the Corpus Christi Museum of Science and History

SEND PAYMENT AND FORM TO:

1900 N. Chaparral St., Corpus Christi, TX 78401

Phone: 361.826.4667





FOR MORE INFORMATION:

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361.826.4654

Veronica Montez, Strategic Initiatives Director

VeronicaM5@ccmuseum.com

361.826.4692

Andrea Guzman-Howard, Site Rentals Manager

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361.826.4650